



## The Outdoor Circle History of Achievements 1912 - Present

### ADVOCACY

#### Signs:

- 1912 - Started campaign to ban billboards in Honolulu
- 1927- Spearheaded the enactment of Hawaii's first billboard and signage laws
- 1957- Spearheaded enactment of Hawaii State Sign Ordinance banning billboard advertising
- 2004,2006 - Spearheaded enactment of Hawaii's laws banning vehicular and aerial advertising
- 2014 - Successfully helped uphold challenge to aerial advertising ban
- 2018 - Collaboration with Honolulu City and County on revisions to City Land Use Ordinances regarding signage and land use
- 2024 - Collaboration and advocacy to prevent billboard and logo signage on Aloha Stadium and Hawaii Convention Center

#### Underground Wiring:

- 1955 - Started the first campaign to place utility wiring underground
- 1993 - Initiated legislation to underground all utilities along federal aid highways and new subdivisions

#### Recycling and Litter Control:

- 1968 - Harry Lyons created our Anti-Litter mascot Mr. Mynah
- 1976 - Opened Hawaii's first recycling facility on Sand Island
- 1977 - Spearheaded enactment of "Hawaii State Litter Control Bill, Act 2", still in effect

#### View Plane Protection and Environmental and Urban Planning:

- 1960s - Key player in preserving Windward views of the Ko'olau Mountains during planning and construction of the H3 Trans-Ko'olau Tunnel.
- 1960s - Successfully stopped construction of an elevated freeway along Honolulu's waterfront, including Ala Moana Beach Park.
- 1968 - Stopped development on the slopes of Diamond Head
- 1970 - Stopped development on the slopes of scenic Mount Olomana, Kailua, Oahu
- 1973 - Conceived "Lei of Green" vision, to devote shorelines primarily as parks and open space
- 1984 - Began Kona's Environmental Education Center
- 1995 - Formed the "Safe Power Action Network" to successfully stop the installation of 138K volt power lines on Wa'ahila ridge
- 1998 - Established the "Hawaii Environmental Coalition" for more effective legislative action
- 2005 - Created the "Urban Reforestation Master Plan" for City and County
- 2010 - Joined the world-wide Global Climate Change Initiative (GCCCI)
- 2010 - Joined the "Complete Streets Initiative" to make our communities more livable
- 2011 - Joined as plaintiff in suit to stop Rail Transit due to effects on view planes and trees
- 2014 - Played a key role in establishment of Hawaii's Environmental Court, the second in the nation
- 2016 - Key player in establishing the "Carbon Neutrality Challenge", in partnership with UH
- 2018 - Played key role in the "Save the Ala Wai Promenade" with commitment of City funding
- 2018-present - Key player addressing potential negative impacts of the Army corps of Engineers proposed Ala Wai Flood Risk Management Project
- 2022-present - Key player in efforts to preserve view planes in Diamond Head Special District
- 2023-present - Key collaborator with UH and others on invasive pest control, including Coconut Rhinoceros Beetles, Little Fire Ants, and Gall Wasp infestation
- 2024 - Advocated for legislation to save our night skies from light pollution

#### Educational Outreach:

- 1915 - Established the "Children's Auxillary" to engage school children in landscaping their schools
- 1940s-present - Provide educational materials and classes on proper horticultural techniques



- 1944 - Published “Trees and Flowers of the Hawaiian Islands”
- 1982 - Published “Majesty I - Hawaii’s Exceptional Trees”
- 1991 - Published “Majesty II - Hawaii’s Exceptional Trees”
- 1993-present - Provide yearly scholarships to Windward Community College students
- 1999-present - Established the “Learning to Grow” horticultural program at Women’s Community Correctional Center, providing educational training in horticulture and hydroponics to WCCC inmates
- 2000 - Published “Trees of Hawaii” Coloring Book, featuring their cultural, historical significance
- 2005 - Provided tree pruning workshops to the Depts. of Transportation and Education
- 2008 - Created public-access brochures and guidelines on outdoor signage
- 2015 - Created public-access interactive digital map of all Exceptional Trees statewide and their environmental benefits
- 2016 - In partnership with Google Trekker, created over 50 public-access online virtual tours of iconic locations statewide
- 2016-present - Key player in the “Carbon Neutrality Challenge” program for students (K-12) and at university level, educating them about the importance of trees in offsetting carbon footprint
- 2016-present - Key player in the “Citizen Forester” project to map and catalog environmental benefits of trees on public property

## **TREE PLANTING AND STEWARDSHIP**

### **Tree Stewardship:**

- 1918 - Founded the first plant nursery in Waikiki (deeded to city in 1946, now the C&C nursery at Kapiolani Park)
- 1922 - Established the “Shade Tree Commission” which became C&C Dept of Parks and Recreation
- 1975 - Spearheaded enactment of Hawaii’s Exceptional Tree Act, to protect magnificent historical specimens for future generations
- 2002 - Spearheaded addition of four Banyans (Kailua Central Triangle) and three Monkeypods (WCCC) to the Exceptional Tree Registry, Kailua, Oahu
- 2004 - Spearheaded passage of state legislation providing tax credits for Exception Tree maintenance
- 2005 - Helped preserve Irwin Park from development, preserving its trees
- 2007 - Worked with private landowner to save mature monkeypod trees from removal during renovations in Kailua’s central business district
- 2011-present - Collaboration with Honolulu Rail (HART) officials on preservation and relocation of trees along the rail route
- 2011-present - Perform planting and landscape maintenance at traffic triangles in Kailua, Oahu
- 2014 - Worked with private developers along Ala Moana Boulevard to minimize loss of mature trees and ensure new landscaping incorporated new trees
- 2017 - Helped establish “Trees for Honolulu’s Future” to increase our urban tree canopy
- 2018 - Helped save seventeen mature monkeypod trees from removal at Manoa Marketplace
- 2018 - Helped reestablish the Hawaii County “Arborist Advisory Committee” to protect trees
- 2018-present - Spearheading efforts to develop standards for proper maintenance of trees Statewide
- 2019-present - Established Friends of Historic Banyan Drive to protect the 40+ iconic banyans, Hilo, and reestablish them on the Exceptional Tree Registry
- 2019 - Facilitated placement of Kaiolani Blvd Monkeypods on Exceptional Tree Registry
- 2022 - Collaborated with developer at Windward Mall, Kaneohe, to minimize mature tree removal during parking lot renovations.
- 2023-present - Key collaborator with UH and others on invasive pest control, including Coconut Rhinoceros Beetles, Little Fire Ants, and Gall Wasp infestation

### **Tree Planting at Public Parks and Facilities:**

- 1912 - Planted scores of trees and flowering plants at A’ala Park, Thomas Square, Alapai Plaza
- 1920s - Planted hundreds of trees at Kamamalu Park, Kalihi Park, Pauoa Park, Queen Emma Park
- 1925 - Spearheaded design and development of Ala Moana Beach Park as a tree-filled park
- 1931 - Landscaped the Territorial Hospital, Kaneohe, Oahu
- 1960s - Planted 34 Monkeypods around newly developed Ala Moana Shopping Center



- 1974 - Spearheaded development of McCoy Pavilion and tree-filled courtyard and reflecting pools
- 1970s - Planted trees at Spouting Horn and Pahi Park on Kauai
- 1988-present - Established and maintain the tree-filled Weed Circle, Gateway to Haleiwa
- 1992 - Established “Ho’oma’oma’o Restoration Project” (Kauai) to replant hundreds of endemic species, after Hurricane Iniki
- 1994-present - Spearheaded installation and continued maintenance of tree-lined Ke Ala Pupukea Bike Path, North Shore, Oahu
- 2000-2004 - Planted over 160 trees at Magic Island in Ala Moana Beach Park. Saved these from potential removal for a music festival in 2008
- 2016-2019 - Planted over 1300 trees at Palehua and Ala Mahemoe Cultural Garden
- 2020 - Saved Diamond State Park trees from removal
- 2021 - Planted trees at Wailoa State Park, Hilo, to replace monkeypod that had been removed
- 1950-present - Through our Branches, planted hundreds of trees and landscaping at public parks throughout the islands

#### **Tree Planting on Public Streets:**

- 1912 - Planted mahogany and coconut trees along Kalakaua
- 1920 - Planted hundreds of street trees along Vineyard, Piikoi, Tantalus, Round Top
- 1922 - Planted Ironwood trees along Kalakaua fronting Kapiolani Park
- 1930s - Planted 5000 street trees in Kaimuki
- 1937 - Planted Banyans along the Ala Wai Canal
- 1950s - Planted hundreds of street trees throughout Kailua, Oahu
- 1950 - Landscaped Keahole Road entrance to Kona Airport
- 1950 - Planted scores of trees on Ka’ahumanu Highway, Maui
- 1970s - Planted street trees in Kapa’a and Lihue Bypass Road on Kauai
- 1981 - Planted hibiscus down median entrance to Waikiki
- 1990s-2000s - Planted median trees at entrance to Kailua and at Waimanalo Junction, Kailua, Oahu
- 2019-2023 - Planted trees on Kainalu Drive and Oneawa Street, downtown Kailua, Oahu
- 1950-present - Through our Branches, planted hundreds of trees and landscaping on public streets throughout the islands

#### **Tree Planting at Military installations:**

- 1915 - Planted the Royal Palms on Palm Circle, Fort Shafter, now on the Exceptional Tree Registry
- 1930s - Planted scores of trees at Fort Kamehameha, Fort Armstrong, Fort Ruger, Fort DeRussy
- 1930s,1940s - Planted thousands of trees at Schofield Barracks and Wheeler, hundreds of which are now on the Exceptional Tree Registry.

#### **Tree Planting at Schools:**

- 1940s - Landscaped and planted trees at over 80 public schools on Oahu
- 1950s - Planted hundreds of trees at schools in Kailua, Oahu
- 1970s - Planted trees at Koloa, Kilauea, and Wilcox Schools and Kauai Community College, Kauai
- 2019 - Planted 31 large shade trees on the Great Lawn at Windward Community College
- 1950-present - Through our Branches, planted hundreds of trees and landscaping at public schools throughout the islands

### **PRESERVING OUR WATERSHEDS AND OUR CULTURAL AND HISTORIC SITES**

- 1913 - Helped save Queen Emma Summer Palace from demolition; replanted the grounds
- 1920s, 1930s – Refurbished the grounds of Iolani Palace and Washington Place
- 1951 - Spearheaded efforts to clear Ulupo Heiau for archaeological inspection
- 1972 - Spearheaded efforts to designate He’eia Fishpond as a State Historic Site
- 1974 - Lead efforts to protect Kualoa Ahupua’a from development and place on State Historic Register
- 1978 - Lead efforts to declare Diamond Head as a State Monument
- 1983 - Spearheaded preservation of Kawainui Marsh through the “Kawainui Heritage Foundation”
- 1984 - Restored Pahoia Heiau, Hawaii Kai



- 2006 - Helped preserve Waimea Valley, Oahu, as historic/cultural site, in partnership with Audubon Society and OHA
- 2008 - Protected one of the last remaining, historic (15th century) coconut groves, Helumoa, in Waikiki
- 2009 - Partnered with State Forest Stewardship Program to preserve remaining Uhiuhi trees in Waikoloa, Hawaii Island.
- 2013 - Helped preserve and protect the Kanaha Wetlands, Maui, from development
- 2014 - present - Spearheading advocacy efforts to preserve and protect Kawainui and Hamakua Marsh
- 2016 - Supported efforts to restore the Loko 'Ea Fishpond, Haleiwa
- 2017-present - Spearheading restoration of Kamanele Park and Heiau in Manoa
- 2018 - Partnered with UH Sea Grant College Program to restore Waikoloa Stream, Hawaii Island
- 2020 - Key player in attempt to stop rezoning of 54 acres from conservation to urban at Hawaiian Memorial Park in Kāneohe. Successful in reducing it to 28 acres
- 2021 - Filed court challenge to Kawainui-Hamakua Marsh Plan FEIS, for violations of Federal, State and County statutes.

### **FOSTERING BOTANICAL GARDENS**

- 1960s - Provided 154-woman all volunteer staff (363 days/year) at Foster Botanical Garden
- 1981 - Founded the Hawaii Nature Center in Makiki
- 1991 - Established the Sadie Seymour Botanical Garden in Kona
- 1998 - Established the Liholiho Garden in Hilo's Historic District
- 1999 - Established the Ulu La'au Nature Park in Waimea, Hawaii Island
- 2012 - Helped spawn the "Waikoloa Dry Forest Initiative" to protect/preserve endangered native trees
- 2019 - Established the Waikoloa Community Garden

### **COMMUNITY NETWORK OF BRANCHES**

- 1948 - Established Branches in Kona (Hawaii Island), Kaneohe, Kailua (Oahu)
- 1952 - Established Waialua Branch
- 1953 - Established Aiea-Halawa Branch
- 1950 - Established Wahiawa Branch
- 1954 - Established Maui Branch
- 1974 - Established Kauai Branch
- 1980 - Established Hawaii Kai Branch
- 1987 - Established North Shore Branch
- 1989 - Established Waimea Branch (Hawaii Island)
- 1992 - Established Hilo Branch (Hawaii Island)
- 1994 - Established Ka'u Branch (Hawaii Island)
- 1997 - Established Puna Branch (Hawaii Island)
- 1997 - Established East Honolulu Branch
- 1999 - Established Waikoloa Village Branch (Hawaii Island)
- 2005 - Established Kapolei Branch
- 2014 - Established Manoa Branch
- 2016 - Established Greater Waikiki Branch
- 2017 - Established East Hawaii Island Branch