



THE LANI - KAILUA OUTDOOR CIRCLE

“Keeping Kailua Clean, Green and Beautiful since 1948!”

We are committed to enhancing the livability of our town, for residents and visitors alike. We recognize *your contribution in helping Kailua thrive*, and are asking for your support in our efforts, by becoming a **Sponsor** for our

28th Annual “I Love Kailua” Town Party ~ Sunday April 26, 2020

All proceeds raised from our Town Party fundraisers over the years have been used for our many **landscape beautification and educational outreach projects** in Kailua.

With the success of our 2019 event, we were able to recently complete the **landscape refurbishment of Alala Point**, overlooking Kailua Beach, a project we originally installed with funds raised at our very first Town Party in 1993.

For the coming year, with funds raised at our 2020 event, we are planning a new **Street Tree Planting Project in downtown Kailua**. We invite you to visit our website for details on this exciting project. <https://www.lkoc.org/lkoc-projects.html>

In order to ensure the project’s success, and to allow us to continue our mission, we humbly ask for your **sponsorship support** for our 2020 “I Love Kailua” Town Party.

Your fully **tax-deductible Sponsorship Pledge** will include the following recognition for your generosity and participation:

- Your **Company Name** will be acknowledged in all promotional material associated with the event, posted on our Website and on Facebook, and prominently displayed throughout the event venue.
- For those pledging **\$2000** or more, your **Company Logo** will also be displayed on our center stage banner, and you will be recognized during the event program.
- For those pledging **\$6000** or more, your **Company Logo** will also be integrated into our Town Party T-shirt graphic design. Please email us regarding details for this option.

**Mahalo for your support as a vital contributor in
“Keeping Kailua Clean, Green and Beautiful!”**

Lani-Kailua Outdoor Circle P.O. Box 261, Kailua, HI 96734 www.LKOC.org Email: lani-kailua@outdoorcircle.org

LKOC's 28th Annual “I Love Kailua” Town Party Sunday, April 26, 2020

Pledge amount: \$250 \$500 \$1000 \$2500 \$5000 \$6000 Other _____



Enclosed is our check for \$ _____, payable to Lani-Kailua Outdoor Circle

Company Name: _____

Address: _____

Please mail to: Lani-Kailua Outdoor Circle P.O. Box 261 Kailua, HI 96734

A letter acknowledging your tax-deductible donation will be mailed to you.

LKOC BEAUTIFICATION PROJECTS IN KAILUA

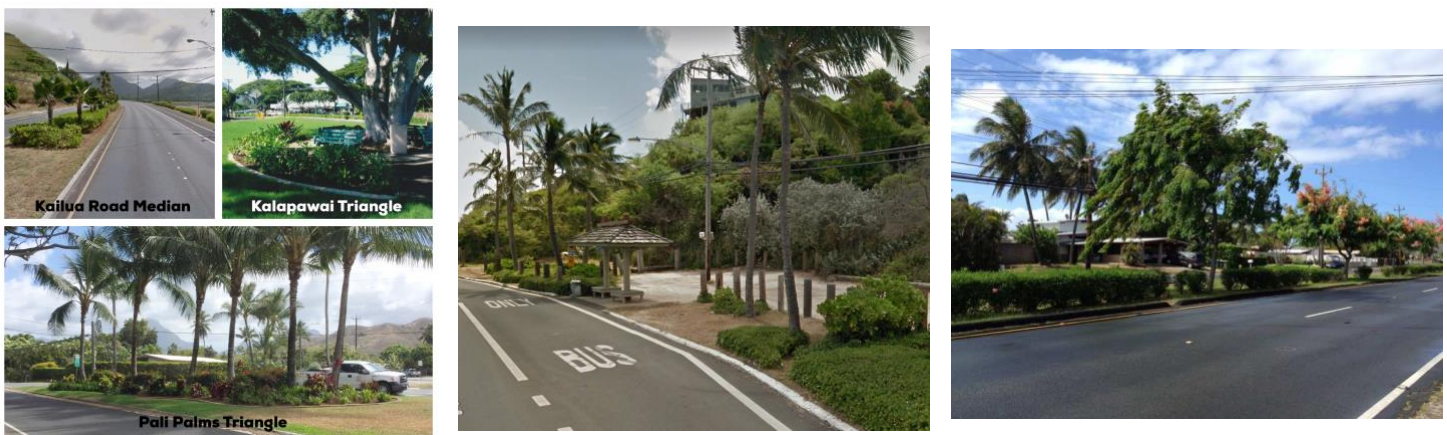
The **Lani-Kailua Outdoor Circle** (LKOC) has been installing and maintaining beautification projects in public spaces around Kailua since its founding as a branch of the Outdoor Circle in 1948.

Since 2010, LKOC has been maintaining the two traffic triangles at either end of Kalaheo Avenue, one at Pali Palms, and the other at Kalapawai. Not only did LKOC fund the design and construction of the landscaping, it currently pays for the on-going professional maintenance of those plantings, including all irrigation repair. In 2019, we completed a landscape refurbishment of Alala Point, overlooking Kailua Beach. In 2020, we are planning a street tree replanting project on Oneawa Street, from Kuulei Road to Kawainui Street. Visit our website www.lkoc.org to learn more about these projects.

Since 1999, LKOC has been funding the **Community Service Workline** from the Women's Community Correctional Center (WCCC), providing teams of inmates who maintain the landscaping at numerous public areas in Windward Oahu, including Kawainui Marsh, Pohakupu Park, Kaha Field, the central median coming in to Kailua and the extensive landscaping at Alala Point. LKOC provides their training, equipment, and equipment repair.

In 2007, in partnership with the City and County of Honolulu, LKOC took on the project of replanting the median on Mokapu Boulevard with Shower and Narra trees, between North Kalaheo Avenue and Marine Corp Base Hawaii.

Below: On-going landscape maintenance projects (left); Alala Point (center); Mokapu Boulevard Shower Trees (right)



LKOC EDUCATIONAL OUTREACH PROJECTS ON THE WINDWARD SIDE

Since 2008, LKOC has sponsored the “**Learning to Grow**” program at the **Women's Community Correctional Center** (WCCC), teaching inmates horticultural skills, as well as small business, financial and life skills they can use upon release. Hydroponic lettuce they grow at the facility is now sold at Foodland stores across Oahu, where all proceeds go to support the program. Our LKOC volunteers mentor the women in the program (volunteering 2-3 times a week), and we hire instructors to teach a series of 6-week classes throughout the year. Over 300 women have participated to date.

Since 1993, LKOC has been providing annual **scholarship** funds in agriculture and environmental studies for students at **Windward Community College** (WCC). More than 80 students to date have received these scholarships. LKOC is proud to provide this opportunity to the next generation of stewards of our 'aina.

Below: the hydroponics system at WCCC (left); Governor David Ige visit to the facility in 2017 (center); WCC (right)

