



Calling All Artists!

Aloha from the Lani-Kailua Outdoor Circle,

The Lani-Kailua Outdoor Circle is an environmental non-profit organization that has been beautifying Kailua for over 75 years.

As you may know, we present the **“I Love Kailua” Town Party** street fair every Spring in downtown Kailua. This event is our major fundraiser for the year and is our way of celebrating Kailua and the community who has supported our organization’s mission of keeping Kailua clean, green and beautiful.

As a special feature of our event, we produce commemorative T-shirts and Buttons for sale, which display a signature artwork piece from a local artist. We ask for submissions of artwork for consideration for our event, usually held on the last Sunday in April.

The artwork is featured in all promotional material associated with the event, but remains the property of the artist, who receives a \$100 honorarium and prominent mention and recognition during the event itself. We use a T-shirt and Button production company, whose graphic design team works with a digital image of the artist’s rendering and adds wording where necessary. The design appears on the front of the women’s T-shirt and on the back of the men’s. The Buttons are distributed for display and sale at numerous local Kailua merchants in the weeks prior to the event, as a further promotional as well as fundraising tool. The year appears on the buttons, but not on the T-shirts.

Due to promotional material production timelines, our deadline for receiving artwork is **November 1 of the year prior to the event**. Our design committee will evaluate the artwork submissions and make a decision by **November 30**.

If you are interested, we’d love to receive a submission from you, and multiple submissions would be most welcome. You can email us with your entries or any questions you may have at:
Lani-kailua@outdoorcircle.org

Attached are a few images of our recent events’ artwork and buttons. We have been including photographic entries for the past few years. We have been hosting the Town Party since 1992, with a break during COVID, so there are actually 29 prior year artwork pieces.

We hope you will consider a submission!

Mahalo,

The Lani-Kailua Outdoor Circle

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